

October 10, 2008

Launch Ceremony for Major Expansion of Pasta Production Line at OHMY Kakogawa Plant

A launch ceremony was held today to mark the completion of ongoing renovation and extension work on the pasta production line at the Kakogawa Plant operated by Nippon Flour Group member and pasta manufacturer OHMY Co. Ltd. (Atsugi, Kanagawa prefecture, President: Tetsuya Matsushiro).

With sales competition and growing levels of awareness with regard to safety and security compounded by soaring ingredient costs, it is becoming increasingly important to satisfy the need for stable supplies within the food industry. In spite of soaring ingredient prices however, the pasta market is seeing a steady increase in domestic demand as a result of recipe-based promotions, driven by the current resurgent trend towards eating-in.

Having reestablished an awareness of the fact that the Nippon Flour Group is a shared-interest community (an interest group focused on generating added value on a continual basis), the Group launched a two-year plan entitled 08/09 New Management Plan SG100 in April this year with the aim of ensuring sustainable growth. As part of this plan, the Group decided to increase production line capacity and improve production efficiency in line with the growing pasta market and harness cutting edge production management systems to ensure the highest possible quality.

With the completion of the new line, production capacity at the Kakogawa Plant has been increased by approximately 20% to 2,026 tons a month. The Nippon Flour Group will continue to supply its customers with superior quality products that guarantee reliability and satisfaction in the future.

Details

1. OHMY Co. Ltd. Kakogawa Plant

- Location 830-1 Takahata, Hiraoka-cho, Kakogawa, Hyogo prefecture
- Production capacity 2,026 tons of pasta a month
- Investment Approx. 1 billion yen
- New facilities One pasta production line

2. OHMY Co. Ltd.

- Head office 5-1-2 Midorigaoka, Atsugi, Kanagawa prefecture
- Stated capital 80 million yen
- Business activities Pasta production and sales
- Production sites Atsugi Plant, Kakogawa Plant