

September 18, 2008

**Notice of Revisions to Prices for Processed Wheat Flour Products, Olive Oil  
and Other Household Products**

Nippon Flour Mills Co. Ltd. (President: Wataru Aosaki) will be revising its prices for processed wheat flour products, olive oil and other household products starting with shipments on Saturday November 1, 2008.

The prices Japanese millers pay to the government will be raised by 10% as of October 1 this year. Costs will also increase significantly as a result of rising prices for additional materials, packaging and shipping.

Although the company has made every possible effort to absorb increased costs to date, Nippon Flour Mills has reached the conclusion that it cannot continue to do so and will be implementing price revisions as detailed below.

Nippon Flour Mills asks all those affected for their understanding and promises that it will make every effort as a company to reduce costs in the future whilst also providing top quality products and ensuring safety and peace of mind.

Details

**Price revisions**

Main products affected and rate of increase in recommended retail price

(1) Household wheat flour	4-7%
(2) Household pre-prepared mix products	3-13%
(3) Oh'my Gold Pasta	12%
(4) Dried noodles	8-19%
(5) Household food products (croutons, olive oil, etc.)	3-13%

**Date of implementation**

Effective on shipments from Saturday November 1, 2008 onwards