

May 18, 2007

NPF Japan Co., Ltd. Decides to Construct New Plant Adjacent to Nippon Flour Mills' Chiba Mill

Nippon Flour Mills group company NPF Japan Co., Ltd. (President: Keitaro Kida), which manufactures and sells pet food and other pet products, announced today that it has decided to construct a new plant on land adjacent to Nippon Flour Mills' Chiba Mill.

As people increasingly elevate their pets to family-member status, consumers' expectations of pet food also appear to be extending to products like age-specific pet food and functional pet food. In this climate, given that the production capacity of its Nagoya Plant has reached its limit, and to respond to diverse consumer requirements, NPF Japan has decided to construct a new plant in Kanto, putting in place a system of supply from two plants in the East and West of Japan.

The new plant is being built on land (15,616m²) that Nippon Flour Mills purchased from Sugiji Shokai K.K. (President: Fumitoshi Sugiura, Head Office: Handa, Aichi Prefecture) in April. NPF Japan will lease the site in question from Nippon Flour Mills, build a pet food production line in the existing building, and use it as its new plant.

The Nippon Flour Mills Group will actively promote expansion of operations in the promising pet food market, and other related operations targeting increasingly diverse lifestyles.

Details

< Profile of new plant >

1. Name of plant	NPF Japan Co., Ltd. Chiba Plant
2. Location	229-3 Shinko, Mihama-ku, Chiba
3. Land area	15,616m ²
4. Start of operations	April 2008
5. Production capacity	50,000t (annual)
6. Capital investment	1.25 billion yen (excluding land)



< Profile of NPF Japan Co., Ltd. >

1. Location of head office	5-27-5 Sendagaya, Shibuya-ku, Tokyo
2. Location of plant	2-9-16 Chidori, Minato-ku, Nagoya
3. Capital	40 million yen
4. Business	Manufacture and sale of pet food